

Press information

Milan Design Week 2025

For Milan Design Week 2025, we will warmly welcome our visitors to a new location on Via Palermo – just steps away from the lively Via Solferino, in the vibrant heart of Brera.

Threads of Creation

Amidst the dynamic energy of Brera, our temporary showroom comes to life. From the first sketch to the finished masterpiece, our presentation intertwines ideas, craftsmanship and creativity and forms a poetic space.

Design by Ippolito Fleitz Group

Ippolito Fleitz from Stuttgart transformed the new location on Via Palermo into a richly layered work of spatial art. Textile compositions weave through the installation, blurring the boundaries between material and form, furniture and space. Threads, ribbons, and cords interlace the space – physical structures and symbolic connections at the same time. A network that makes the creative process tangible.

"Threads of Creation by Walter Knoll is more than just an installation; it is a celebration of design as a medium for connection and creativity."

Tilla Goldberg, Studio Director Product Design & Brand Spaces, Ippolito Fleitz Group

The installations, crafted from recycled cotton and bio-based viscose, will become part of a continuous cycle. Custom-made by the renowned company Gustav Gerster, they can be adapted to a new context after their debut at the Milan Furniture Fair.

Our new products shape spaces

Our furniture collection unfolds against this backdrop – new designs and timeless classics. Pieces whose beauty is both visible and tangible – in their texture, presence and quality.

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The Novelties 2025



Molamisa Sofa.

Design: EOOS.

A place where everyday life becomes pure comfort. Molamisa brings people together – for meaningful conversations, hearty laughter or quiet moments of relaxation. A place of warmth and connection.

A Home for the Soul

From the very first glance, Molamisa radiates warmth and sympathy. It gently embraces, welcomes those who sit and envelops them in an unparalleled softness. Geometric forms, subtly curved surfaces and adjustable backrests come together in perfect harmony – creating a feeling of home.

"Precision, yet soft as a pillow."

EOOS

Poise, but with effortless ease: Molamisa is relaxed and playful without ever losing its form. Playfulness meets clean lines, softness meets precision. A balance between nonchalance and order. Relaxed in character yet distinctly refined.

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A Room Within a Room

More than just a sofa – Molamisa shapes the space. Its adaptable architecture continually transforms its expression. Like a landscape with moving islands, it alters the surrounding environment – creating rises and dips, crafting new compositions. Formal and linear with uniformly arranged armrests, or casual and relaxed with adjustable backrests. In this way, it creates a retreat for private moments or a stage for social gatherings.

The Leaning Elements: Flexibility in Every Form

Molamisa adjusts intuitively – with a gentle press or light pull, the leaning elements can be easily repositioned. The sophisticated mechanism makes this possible: each person can select their preferred seating position without affecting others. Upright for lively conversations, reclined for moments of relaxation – Molamisa creates space for togetherness. Identical in dimensions, the leaning elements serve both as arm and backrests.

A Landscape of Comfort and Variety

EOOS dissolves the linear form of the sofa. Angled surfaces create new geometric module shapes that can be arranged into a variety of compositions. The seating areas stretch out into expansive, charming lounging spaces – ideal for relaxed lounging, shared moments of respite or social gatherings. Thanks to the angled surfaces, those seated are naturally facing each other – creating an open, inviting atmosphere that fosters closeness and togetherness.

Shaped with Care, Enveloped Like a Precious Gift

Like a cherished gift, the arm and backrests are wrapped in fabric or leather. The repeated folding creates soft lines that elegantly frame the form. A refined detail crafted with artisan precision.

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Enduring Quality, Tangible Comfort

Molamisa's high comfort arises from the interaction between the arm and backrest and the seat. The well-shaped leaning elements with a gentle curve and individual adjustment provide confident support. The seat features high pocket spring cores and a layered construction. The pocket springs offer consistent, long-lasting comfort, ventilating the foam beneath and promoting a favorable microclimate. This construction is comparable to a quality box spring mattress.

Through a complex foam structure and the use of a memory foam cover, a uniquely tailored comfort is achieved. Moreover, foam is only used where it adds personal value.

The Removable Cover

In dynamic spaces where people come together, upholstery fabric is subjected to heavy use. Detachable fastenings allow the cover to be removed on-site, cleaned according to the fabric type and reattached. If, after many years of use, the fabric can no longer be refreshed, the cover can be replaced directly on-site.

The arm and backrest elements are attached to the seat surfaces using a plug-in mechanism. When separated, the modules can be packed and transported efficiently. Depending on the module, the arm and backrests can be repositioned – ideal for spaces that evolve over time.

Molamisa is a place that adapts to life. Aesthetic and enduring, the sofa welcomes you with a sense of belonging. With its timeless design and lasting quality, it becomes a trusted companion – day after day, year after year. A home that remains.

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Shinzo Hybrid Lounge Chair.

Design: EOOS.

Shinzo under the open sky: The Shinzo Hybrid brings the Signature Piece Outdoors. What makes it special? Shinzo Hybrid feels equally at home indoors and out. Whether by the beach house, pool or in a spa retreat – when the days grow shorter, it effortlessly moves indoors, thanks to its integrated wheels. A lounge chair designed for both indoor and outdoor living.

Shinzo Hybrid – Artful Weaving Meets Iconic Design

Shinzo Hybrid embraces a distinctive look while preserving the essence of craftsmanship. Its intricately woven structure adds a new dimension, showcasing masterful artistry in a truly exceptional way.

The Power of Craftsmanship in a New Dimension

A bold cord weave spans the powder-coated stainless steel frame. Each cord is precisely handwoven, a testament to true craftsmanship. The dense weave in the back and seat offers firm support, while toward the edges, the pattern loosens – gradually unfolding into individually tensioned cords that lend the lounge chair an airy lightness.

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For added comfort, an optional seat and back cushion can be used. The high backrest gently encloses the sitter, offering support and a pleasant surface to lean against. Complementing the chair, the matching ottoman invites you to put your feet up in relaxation or serves as an additional flexible seating option. True to Shinzo's signature design, integrated wheels allow effortless movement between indoor and outdoor spaces – always exactly where it's needed.

Enduring beauty - Shinzo Hybrid in a new materiality

A lounge chair for indoors and outdoors – with materials that combine durability and elegance. The corrosion-resistant stainless steel frame is powder-coated in sand or anthracite to match the color of the hand-woven cords. These are not only durable but also do not absorb water and dry quickly. The thermo-ash armrests are weather-resistant. For indoor use, you can choose between versions in white pigmented oak, burned oak and walnut. The cover for the upholstery can be selected from the entire Walter K. collection – the UV-resistant fabrics are particularly recommended for outdoor use.

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Sooso Side Table.

Design: EOOS.

Sooso – a sculptural presence in the room. The name is based on the Japanese word Sōzō – sculpture. A work of art that combines masterful craftsmanship with the natural beauty of wood. Every texture is unique, every table is one of a kind. Sooso brings out the materiality of wood in an impressive way.

Flowing lines that intersect, a form that emerges from movement – three cylinders intertwine and merge into a sculptural composition. A precise form of geometry that generates emotions. An interplay of geometric softness and architectural clarity – an object with presence, expression and character.

The special construction is the result of a precise sequence of many individual solid wood bars, similar to barrel construction. Inside, the space remains free – a well thought-out construction method that makes do with little material. In this way, craftsmanship, design and a conscious use of resources merge into a harmonious whole.

Sooso is made in Germany from European wood. Available in white pigmented oak, burned oak and walnut with sapwood, the sculpture, which can also be used as a side table, has a protective natural hard wax finish.

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The velvety soft surface invites you to touch it, while the warm radiance of the wood creates a cozy atmosphere. Sooso Side Table is harmonious, discreet and yet powerful in its presence. A work of art in the room.

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Oki Saddle Side Table.

Design: EOOS.

Flexible, elegant, versatile. Oki blends effortlessly into any setting – as a coffee or side table, for a cup of tea or a glass of wine. Now with a new, finely upholstered leather surface that adds warmth and elegance. Soft to the touch – refined in effect.

Three shades for stylish interiors: in black, bronze or sand, the delicate frame harmonizes with the elegant leather surface. Finely covered with Saddle Leather in Black, Coffee or Clay, Oki Saddle emphasizes the elegance of its material – with a fine structure and natural depth.

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Joco Saddle Side Table.

Design: EOOS.

Light in expression, strong in detail. Joco Side Table combines filigree elegance with handcrafted precision. Its new leather surface gives it a sophisticated touch – soft to the touch, striking in its aesthetics. A fine statement for stylish interiors.

Coordinated down to the last detail: the color variants underline the subtle elegance of the design. In deep black with Saddle Leather in Black or in a warm bronze shade with Saddle Leather in Coffee – each combination focuses on a harmonious interplay and emphasizes the elegant feel of the leather surface.

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